



Order / Rev: A2667309  
Alt Order #: 27065266  
Flight Dates: 09/22/20 - 09/28/20

Advertiser: POL/Women Vote PAC  
Product Desc: issue  
Estimate: 9179

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			9		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	09/22/20-09/28/20		Today Show 8-9am		8-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
4	Multi	09/22/20-09/28/20		Today Show 8-9am		8-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
6	Multi	09/22/20-09/28/20		Today Show 8-9am		8-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
N 5	Multi	09/22/20	09/28/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	10	\$340.00	P3	0.00	NM	9	\$3,060.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			10		\$340.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	Multi	09/22/20-09/28/20		M-F 9-10a		9-10a	MTWThF----	:30		<del>(\$340.00)</del>		0.00	NM		
Credited															
6	Multi	09/22/20	09/28/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
				KSN NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$400.00	0.00					
7	Multi	09/22/20	09/28/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Good Day Kansas											
				GOOD DY-CARRLL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$280.00	0.00					
8	Multi	09/22/20	09/28/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	4	\$1,360.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$340.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	09/22/20-09/28/20		Days of Our Lives		1-2p	MTWThF----	:30		<del>(\$340.00)</del>		0.00	NM		
Credited															
9	Multi	09/22/20	09/28/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 3-4p											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$400.00	0.00					
10	Multi	09/22/20	09/28/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
				JEOPARDY TWO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$600.00	0.00					
11	Multi	09/22/20	09/28/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/22/20	09/28/20	MTWTF--			5		\$900.00	0.00					
12	Multi	09/22/20	09/28/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P3	0.00	NM	4	\$4,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
				KSN NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/22/20	09/28/20	MTWTF--		4			\$1,000.00		0.00				
13	Multi	09/22/20	09/28/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN NEWS-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/22/20	09/28/20	MTWTF--		5			\$1,500.00		0.00				
14	Multi	09/22/20	09/28/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN NEWS-10P<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/22/20	09/28/20	MTWTF--		3			\$1,500.00		0.00				
15	Multi	09/22/20	09/28/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	4	\$560.00	P3	0.00	NM	4	\$2,240.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/22/20	09/28/20	MTWTF--		4			\$560.00		0.00				
16	Multi	09/27/20	09/27/20	Sun NBC Nightly News	CM	530-6pm	-----S	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sun NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	-----S		1			\$1,500.00		0.00				
17	Multi	09/27/20	09/27/20	Meet the Press (AN)	CM	Meet the Press (A	-----S	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Meet the Press (AN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	-----S		1			\$40.00		0.00				
													Totals	87	\$50,200.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27065266	<b>Changes as of:</b> 9/29/2020 at 4:49 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 144/150/9179	<b>Flight:</b> 9/22/20 - 9/28/20	<b>Station:</b> KSNW
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Women Vote	<b>Market:</b> Wichita
3050 K ST NW #100	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 9943480	<b>Service:</b> Nielsen
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$50,200.00
		<b>Total Spots:</b> 87
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2667309

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/22 - 9/22		Total Spots	Total \$	CPP*	GRP*
							9/22					
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$200.00	0	30	10		10	\$2,000.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$400.00	0	30	10		10	\$4,000.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
REV- 4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	7	6	6	\$3,600.00	\$0.00	0.0
REV- 5	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	10	9	9	\$3,060.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
7	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
8	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	4		4	\$1,360.00	\$0.00	0.0
9	Tu-F,M 3p-4p		ELLEN	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
10	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
11	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	4		4	\$4,000.00	\$0.00	0.0
13	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
14	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,000.00	0	30	0		0	\$0.00	\$0.00	0.0
15	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$1,500.00	0	30	3		3	\$4,500.00	\$0.00	0.0
16	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	4		4	\$2,240.00	\$0.00	0.0
17	Su 5:30p-6p		NBC NIGHTLY NEWS	\$1,500.00	0.0	30	1		1	\$1,500.00	\$0.00	0.0
18	Su 1a-2a		MEET THE PRESS	\$40.00	0.0	30	1		1	\$40.00	\$0.00	0.0
<b>TOTALS:</b>							<b>87</b>		<b>87</b>	<b>\$50,200.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Contract #</b> 27065266	<b>Changes as of:</b> 9/29/2020 at 4:49 PM	<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 144/150/9179	<b>Flight:</b> 9/22/20 - 9/28/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Women Vote	<b>Market:</b> Wichita	<b>Total \$:</b> \$50,200.00
3050 K ST NW #100	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 87
Washington, DC 20007	<b>Agency Order #:</b> 9943480	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2667309
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/24/20 2:17 PM	Patty Sparkman	DUE TO SPECIAL REPORT ON 9/23, PLEASE ACCEPT MG OFFER ASAP. THANKS

Competitive Information	
<b>Market Budget:</b>	\$46,380
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	87	\$50,200.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>87</b>	<b>\$50,200.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Sep	87	\$50,200.00
<b>Total</b>	<b>87</b>	<b>\$50,200.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/20 4:49 PM	KELLY JOHNS	Revised		2	\$-940.00	\$50,200.00	Changes: Total Spots from 89 to 87, Calculated Dollars from \$51,140.00 to \$50,200.00, Total \$ from \$51,140.00 to \$50,200.00, Origuser Entered Dollars to \$51,140.00, User Entered \$ from \$0.00 to \$50,200.00. 2 buylines added or modified.
Makegood 1	9/24/20 2:17 PM	Patty Sparkman	Confirmed	2	3	\$0	\$51,140.00	Changes: Total Spots from 90 to 89. 4 buylines added or modified.
Queued for Electronic Contracting	9/14/20 1:44 PM					\$0	\$0	
Revision	9/14/20 8:53 AM	KELLY JOHNS	Confirmed		12	\$0	\$51,140.00	Changes: Total Spots from 102 to 90, Demo Meta to [R16]. 9 buylines added or modified.
New	9/14/20 8:34 AM	KELLY JOHNS	New	102		\$51,140.00	\$51,140.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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